

See the difference, realize the potential

DuPont™
Approach™
fungicide

Soybeans

A new fungicide that gives growers results where they can see a difference

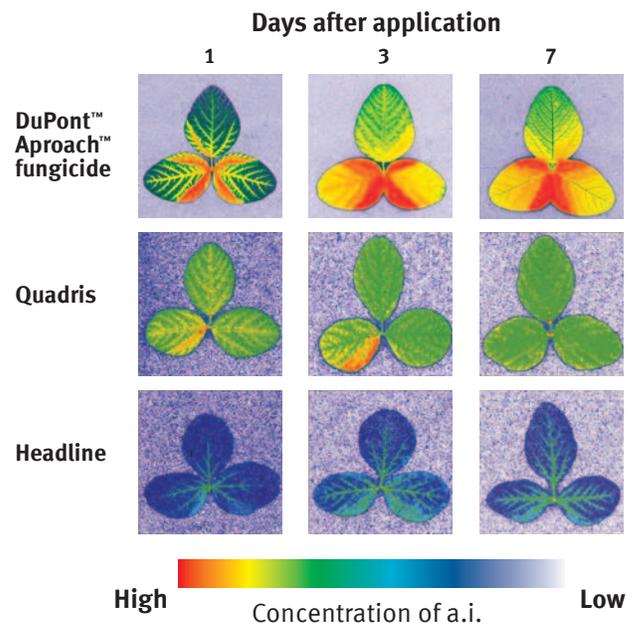
DuPont™ Approach™ fungicide is a broader-spectrum fungicide that will deliver more reliable results by controlling both foliar and soil-borne fungal diseases. It's an advantage you will want to see on your farm — potential you can actually see from a healthier-looking soybean crop to higher yield potential at the end of the year.

Key Benefits of Approach™:

- More complete coverage because it is rapidly absorbed and moves quickly into each plant. This can help compensate for less-than-ideal timing, since weather and other crop demands can make it difficult to plan fungicide applications perfectly.
- Unique ability to redistribute within the crop canopy, increasing protection deeper into the crop canopy, closer to the soil surface, where key diseases originate.
- Studies have demonstrated that DuPont™ Approach™ fungicide will provide more reliable plant health and disease control for improved yields you will see with your yield monitor.



Uptake and translocation of strobilurin fungicides in soybeans



The rapid uptake and quick movement into the plant of Approach™ fungicide helps compensate for less-than-ideal timing brought on by weather and other crop demands that make it difficult to plan fungicide applications perfectly.





DuPont™ Aproach™ Fungicide Program Recommendations

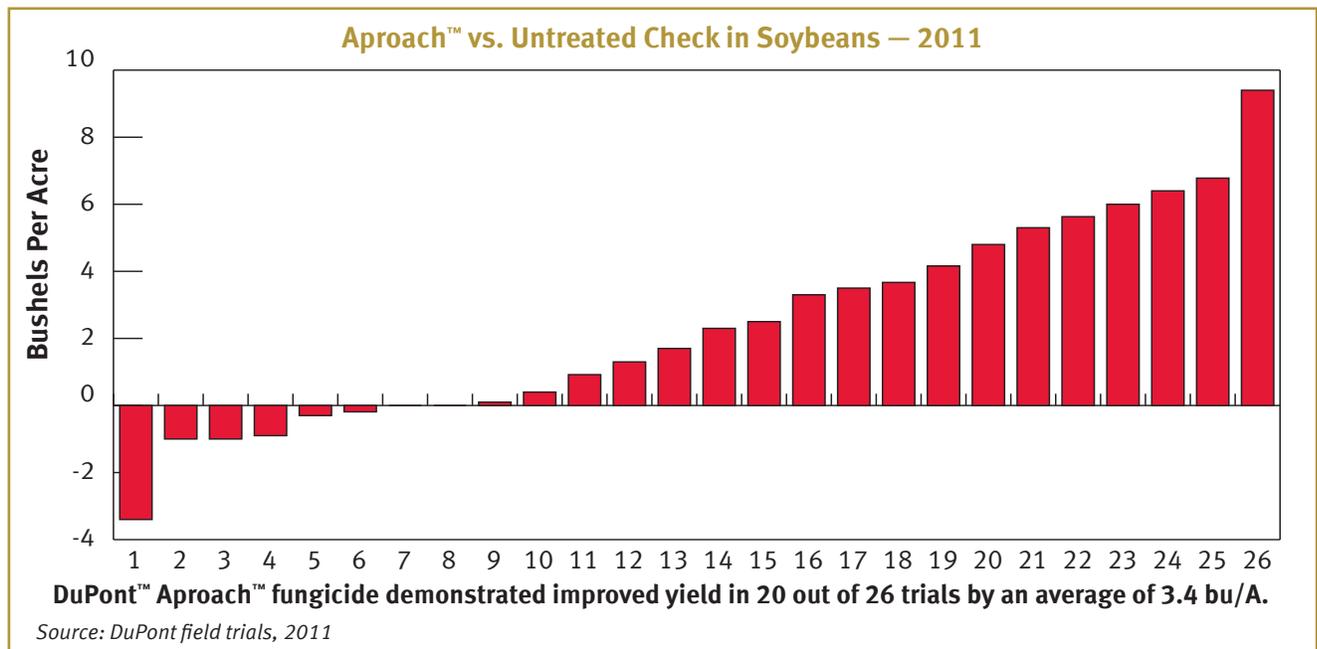
Crop	Disease Controlled or Suppressed	Rate (fl oz/A)	Treatment Instructions
Soybean	Aerial web blight (<i>Rhizoctonia solani</i>) Anthracnose (<i>Colletotrichum truncatum</i>) Alternaria leaf spot (<i>Alternaria</i> spp.) Brown Spot (<i>Septoria glycines</i>) Cercospora blight and leaf spot, purple seed stain (<i>Cercospora kikuchii</i>) Downy mildew (<i>Peronospora manshurica</i>) Frogeye leafspot (<i>Cercospora sojina</i>) Pod and stem blight (<i>Diaporthe phaseolum</i>) Powdery mildew (<i>Erysiphe</i> spp.) Rust (<i>Puccinia</i> spp., <i>Phakospora</i> spp.) Target Spot (<i>Corynespora cassiicola</i>)	6 to 9	Begin applications prior to disease development and continue on a 7- to 14-day interval. Use higher rate and shorter interval when disease pressure is high.
	Sclerotinia stem rot (<i>Sclerotinia sclerotiorum</i>)	9	For white mold: make initial preventive application at 100% bloom (1 flower blooming on all plants) and follow with 2nd application 7-10 days later at full bloom.

- Make no more than 2 sequential applications of Aproach™ before switching to a fungicide with a different mode of action.
- The minimum pre-harvest interval (PHI) between last application and harvest of grain, forage and hay is 14-days.
- Do not exceed 12 fluid ounces per acre per crop if grown for forage and hay.
- Do not exceed 36 fluid ounces per acre per crop if grown for grain (seed).





These unique benefits of Approach™ translate into consistent results farmers can measure with their yield monitor:





The miracles of science™

DuPont™ Approach™ fungicide

DuPont™ Approach™ fungicide is another example of how DuPont Crop Protection works with growers to understand their crop needs to get the most out of every acre from seed to harvest.

TruChoice® Opportunity Program

The TruChoice® Opportunity Program allows you to expand your financial options. The same low interest rate may be applied to DuPont-approved crop protection products and your DuPont Pioneer purchase. And earn a rebate on your qualifying DuPont Crop Protection product purchases with the TruChoice® Advantage Program. For more information call the DuPont Support team at (888) 747-8047.



For more information

Contact your local DuPont retailer or representative to learn more about Approach™ fungicide. And visit us at approach.dupont.com.