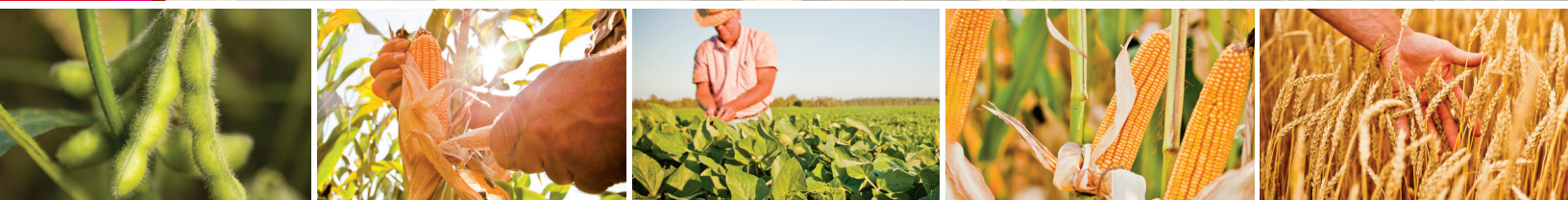


## FACTS AND BACKGROUND

DuPont™ Aproach® Prima fungicide includes two modes of action to help growers protect the full genetic potential of their soybeans, corn and wheat crops.

Aproach® Prima includes the same unique strobilurin chemistry as DuPont™ Aproach® fungicide with an additional triazole fungicide that provides a second mode of action to control and further fight the development of fungicide-resistant diseases.

**DuPont™**  
**Aproach® Prima**  
fungicide



### FUNGAL DISEASE CONTROL

Aproach® Prima effectively protects yield potential by controlling or suppressing important fungal diseases in soybeans, corn and wheat, including strobilurin-resistant frogeye leaf spot, a major soybean disease in the South and mid-South that has recently spread into northern growing areas. Key diseases include the following:

Soybean diseases

- Strobilurin-resistant frogeye leafspot
- Septoria brown spot
- Downy mildew
- Soybean rust

Corn diseases

- Northern corn leaf blight
- Gray leaf spot
- Northern corn leaf spot
- Southern rust

Wheat diseases

- Powdery mildew
- Rusts
- Septoria

### HOW APPROACH® PRIMA WORKS

Systemic movement within the plant allows the unique strobilurin in Aproach® Prima to prevent and control disease on all plant surfaces, even on stems and leaves within the canopy. The combination of strobilurin and triazole fungicides in Aproach® Prima controls strobilurin-resistant fungal pathogens and maintains plant health under stressful conditions, protecting fields exposed to significant disease pressure.

### USE RECOMMENDATIONS

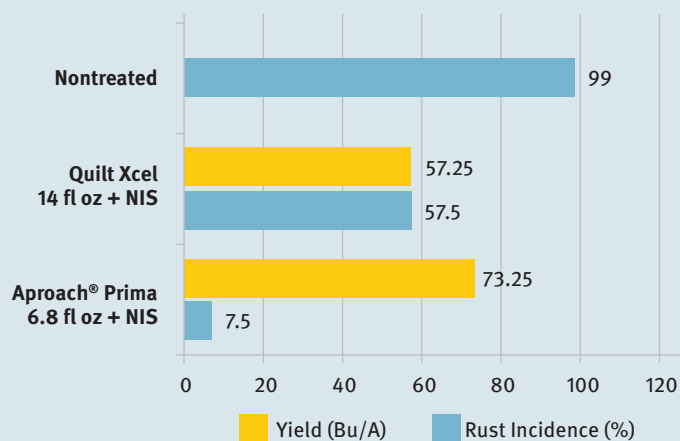
While Aproach® Prima can help all soybean, corn and wheat growers protect the full genetic potential of their crops, innovative growers will find the most benefit from using this highly effective fungicide, including:

- Growers who regularly face high levels of disease.
- Growers in the South and mid-South who have concerns about fungal disease resistance.
- Growers who want to maximize the performance of intensely managed, high-yielding crops, especially “racehorse hybrids” that may be more susceptible to disease.
- Seed corn producers and other specialty corn growers.

### DISEASE RESISTANCE MANAGEMENT

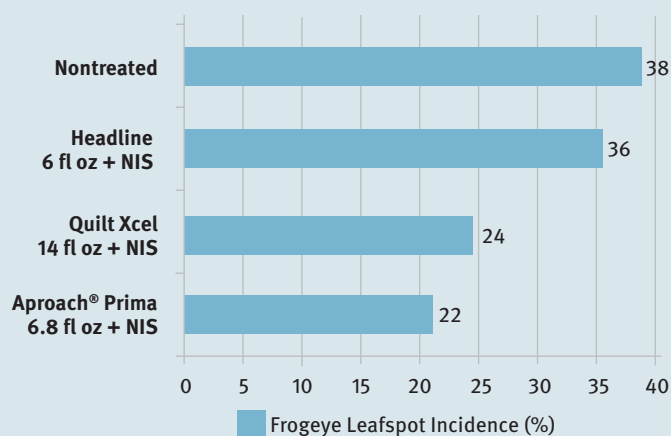
The combination of triazole and picoxystrobin in Aproach® Prima offers a powerful dual mode of action that has been proven to be an effective tool for managing strobilurin-resistant diseases, such as frogeye leaf spot. Due to its ability to control diseases that are resistant to a single mode of action and its broader disease-control spectrum from the addition of a triazole fungicide, Aproach® Prima offers an outstanding disease-control option when heavy disease pressure is present.

### Approach® Prima for Soybean Rust Control



Source: Auburn University, 2012

### Approach® Prima for Frogeye Leafspot Control in Soybeans

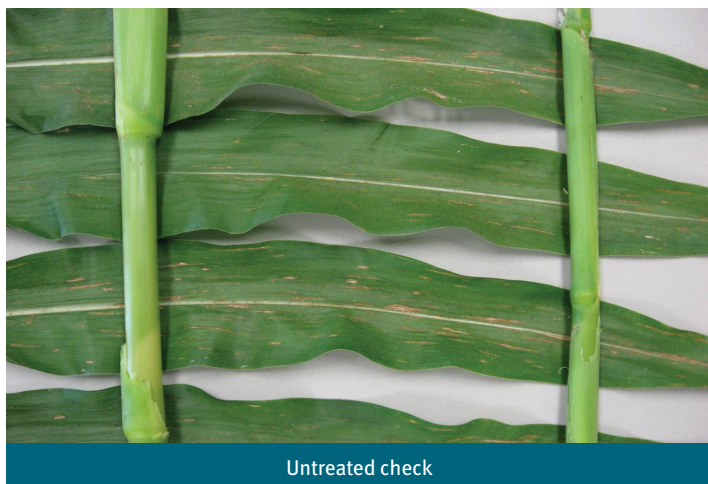


Source: Southern Illinois University, 2012

USA-11-668: Reduction in % severity of Northern Corn Leaf Blight, Northern Corn Leaf Spot on two inbreds sprayed at v5/6 and v7/8, South Charleston, Ohio, 2011

MWH-11-668  Treatment: product/acre	% severity on MBS3651 (p = 0.01)	
	Northern Corn Leaf Blight	Northern Corn Leaf Spot
	2 below ear leaf (Sept 8)	ear leaf (Sept 8)
5 fl oz Approach® Prima SC @ V5/6 fb 14D	2.6 c	1.9 bc
Untreated Check	10.2 a	7.3 a

### Northern Corn Leaf Spot



DuPont™ Approach® Prima fungicide may not be registered for sale or use in all states. See your local DuPont retailer or representative for details and availability in your state.

Always read and follow all label directions and precautions for use.

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