



**HOWEVER YOU WANT.
WHENEVER YOU WANT.**



THE FLEXIBLE ONE AND DONE FUNGICIDE

FORTIX[®]
FUNGICIDE

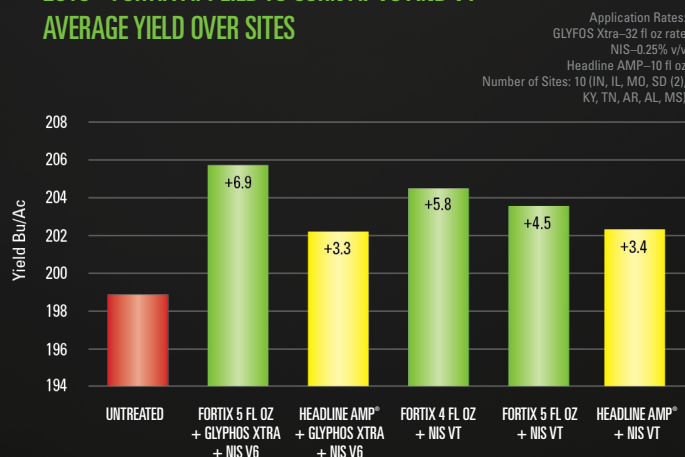


THE FLEXIBILITY OF ONE EARLY SEASON APPLICATION FOR SEASON-LONG FUNGICIDE BENEFITS

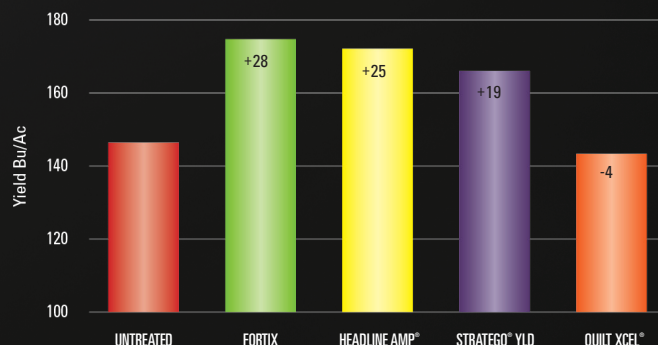
By combining a highly systemic, fast-acting strobilurin with the longest-lasting triazole, FORTIX® Fungicide lets you spray once – whenever and however you want – for season-long fungicide benefits in corn and soybeans. FORTIX can be applied early, allowing the flexibility of applying via ground equipment. Whatever your application preference, FORTIX protects your investment, improves plant health and maximizes return on every acre with just one application.

STRONG PERFORMANCE WITH FORTIX IN UNIVERSITY TRIALS

2013 - FORTIX APPLIED TO CORN AT V6 AND VT AVERAGE YIELD OVER SITES



2012 - FORTIX CORN YIELD. FORTIX VS. COMPETITIVE PRODUCTS SUMMARY OVER V6 - VT APPLICATIONS (10 LOCATIONS)



FORTIX'S FLEXIBLE APPLICATION WINDOW PROVIDES IMPROVED YIELDS NO MATTER THE TIMING

FORTIX IS EXCELLENT ON STROBILURIN-RESISTANT DISEASES

MIXTURE OF SUSCEPTIBLE AND RESISTANT STRAINS
OF FROGEYE LEAF SPOT - SOYBEANS



FLUTRIAFOL
ACTIVE INGREDIENT IN FORTIX

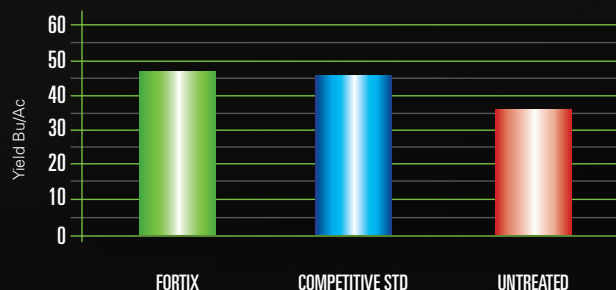


HEADLINE®



UNTREATED

FORTIX ON SOYBEAN YIELD HEAVY FROGEYE LEAF SPOT SITE



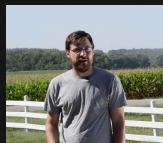
GROWERS TAKE THE FORTIX CHALLENGE AND DISCOVER THE BENEFITS OF ONE EARLY SEASON APPLICATION

In 2013, growers across the country put FORTIX to the test against untreated and competitively treated acres in the FORTIX Challenge. The results were very impressive. In corn, when applied V5-V10, growers saw an average yield increase of 7-14 Bu/Ac over untreated acres.

GROWERS ALSO TOLD US THEY LIKED HAVING THE FLEXIBILITY TO APPLY WHENEVER THEY WANT – HOWEVER THEY WANT.



"The thing that appealed to me was that I could spray it myself at V5 and it took it through tassel time. I like that. I'm more in control of it myself." - Mike Boyer

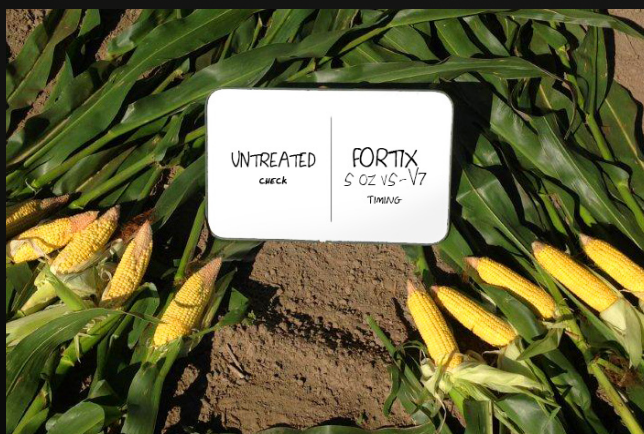


"When we saw an opportunity to spray a fungicide ourselves we jumped at it. We're definitely going to use it next year." - Jason Chatterton



"Being able to apply it early, it obviously gave the plant early plant health. When you can apply FORTIX yourself, when you're already going over a crop, usually with a herbicide, it's not costing you anything for application." - James Gillis

SIDE-BY-SIDE COMPARISONS OF UNTREATED VERSUS FORTIX TREATED SHOWED SIGNIFICANT DIFFERENCES IN DISEASE CONTROL, HEIGHT, EAR SIZE, POD COUNTS AND OVERALL PLANT HEALTH.



IMPROVE YOUR RETURN ON INVESTMENT

ONE EARLY SEASON APPLICATION

FORTIX is the only fungicide that can provide full-season fungicide benefits with just one, early application. And, because you can tank mix with your last herbicide application, it can cut down on trips through the field - saving time and money.

APPLICATION FLEXIBILITY

Being able to apply earlier means now having the option of ground or aerial application, which provides greater flexibility with application timing and rates and potentially lowers input costs.

FUNGICIDE YIELD INCREASE

With FORTIX, you can expect an average yield increase of 7 to 14 bushels per acre for corn and 4+ bushels per acre for soybeans versus untreated acres.

APPLICATION TIMING AND RATES

	GROWTH STAGE	GROUND APPLICATION	AERIAL APPLICATION	SUGGESTED APPLICATION RATE PER ACRE
CORN	V5 - V8	✓	✓	5 FL OZ
	V8 - VT		✓	5 FL OZ
	VT - R4		✓	4 FL OZ
SOYBEANS	R1 - R5	✓	✓	5 FL OZ

*An adjuvant may be used prior to the V8 stage and after corn reaches the VT stage.

CORN

GRAY LEAF SPOT

SOUTHERN CORN LEAF BLIGHT

NORTHERN CORN LEAF BLIGHT

NORTHERN CORN LEAF SPOT

ANTHRACNOSE LEAF BLIGHT

COMMON RUST

SOUTHERN RUST

EYESPOT

SOYBEANS

FROGEYE LEAF SPOT

CERCOSPORA BLIGHT

POD AND STEM BLIGHT

BROWN SPOT

POWDERY MILDEW

SOYBEAN RUST

RHIZOCTONIA AERIAL BLIGHT

SCLEROTINIA STEM ROT

ALTERNARIA LEAF SPOT

ANTHRACNOSE

WHITE MOLD (SUPPRESSION)

IT'S TIME TO THINK "ONE AND DONE"

Never before have corn and soybean growers had a fungicide that offered these yield-enhancing benefits, with so much flexibility. One application – however and whenever you want – and you're done for the season. Take the FORTIX Challenge to find out for yourself how FORTIX is poised to become the new standard for disease protection in corn and soybeans.

Go to FORTIXFungicide.com to learn more.

