



The miracles of science™

See the difference, realize the potential

DuPont™
Approach™
fungicide

A New Fungicide that Gives Growers Results Where They Can See a Difference

DuPont™ Approach™ fungicide is a broad-spectrum fungicide that will deliver more reliable results. It's an advantage you will want to see on your farm — potential you can actually see from a healthier-looking corn crop to higher yield potential at the end of the year.



Key Benefits of Approach™:

- More complete coverage because it is rapidly absorbed and moves quickly into and within each plant. This can help compensate for less-than-ideal timing, since weather and other crop demands can make it difficult to plan fungicide applications perfectly.
- Unique ability to redistribute within the crop canopy, increasing protection deeper into the crop canopy, closer to the soil surface where key diseases originate.
- Studies have demonstrated that DuPont™ Approach™ fungicide will provide more reliable plant health and disease control for improved yields you will see with your yield monitor.

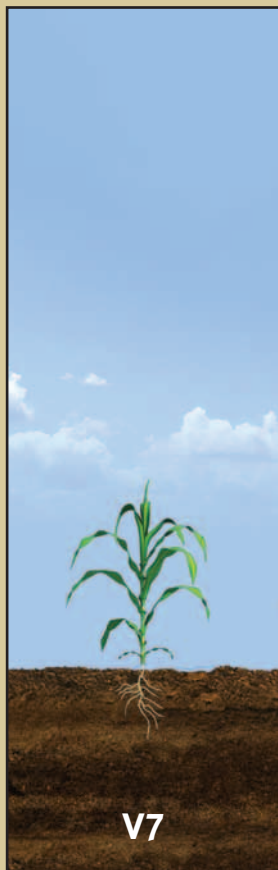




DuPont™ Aproach™ fungicide program recommendation

May Timing:
V4-V7

Aproach™ 3.0-4.0 fl oz/A
+ herbicide



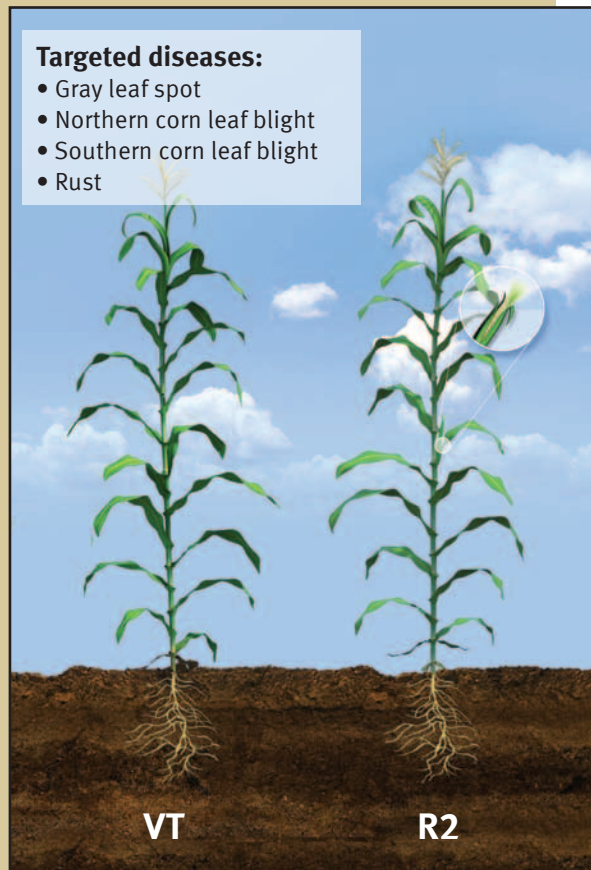
Late June – July Timing:
VT to R2

Aproach™ 6.0-12.0 fl oz/A
+/- DuPont™ Asana® XL insecticide **or**
+/- DuPont™ Prevathon® insect control*

* Prevathon® is not labeled for use on sweet corn.

Targeted diseases:

- Gray leaf spot
- Northern corn leaf blight
- Southern corn leaf blight
- Rust



Do not use adjuvants or crop oil with Aproach™ on corn between V8 and VT stages.



ions:



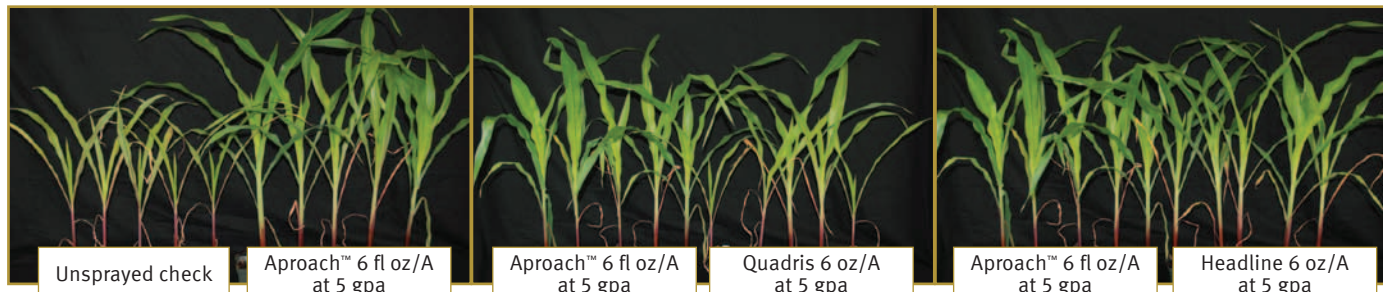
DuPont™ Aproach™ Program Recommendations			
Crop	Disease Controlled or Suppressed	Rate (fl oz/A)	Treatment Instructions
Corn, field corn, sweet corn, seed popcorn	Anthracnose leaf blight and stalk rot (<i>Colletotrichum graminicola</i>) Eye spot (<i>Aureobasidium zeae</i> , <i>Kabatiella zeae</i>) Gray leaf spot (<i>Cercospora zeae-maydis</i>) Leaf spots (<i>Alternaria</i> spp.) Northern corn leaf blight (<i>Septosphaeria turcica</i> , <i>Exserohikium turcicum</i>) Northern corn leaf spot (<i>Cochliobolus carbonum</i>) Physoderma brown spot (<i>Physoderma maydis</i>) Rust, common (<i>Puccinia sorghi</i>) Rust, southern (<i>Puccinia polyspora</i>) Southern corn leaf blight (<i>Cochliobolus heterostrophus</i> , <i>Bipolaris maydis</i>) Yellow leaf blight (<i>Phyllosticta maydis</i>)	3 to 4	Apply early season for preventive disease control. Additional treatments should be made depending on disease pressure and environmental conditions.
		6 to 12	Begin applications prior to disease development and continue on a 7- to 14-day interval. Use higher rate and shorter interval when disease pressure is high.
The use of adjuvants or crop oil is allowed with DuPont™ Aproach™ with all applications except on corn after the V8 stage and prior to the VT stage of corn growth. Make no more than 2 sequential applications of Aproach™ before switching to a fungicide with a different mode of action. Minimum time (PHI) between the last application and harvest for grain or ear is 7-days and for forage or grazing is 0-day. Do not exceed 36 fluid ounces per acre per crop.			



The miracles of science™

DuPont™ Aproach™ fungicide

Aproach™ Demonstration of Improved Plant Growth and Health



All products were applied at 6 fluid ounces product per acre at 5 gallons per acre using a moving boom lab sprayer. Applied at 2-3 leaf stage, at least two fully expanded leaves and the third leaf emerging to fully emerged from the whorl.

In greenhouse trials, Aproach™ has shown to improve total leaf area versus the untreated check, Quadris and Headline. Increased total leaf area increases the chlorophyll content of the plants allowing plants the best opportunity to achieve maximum yield potential.

DuPont™ Aproach™ fungicide is another example of how DuPont Crop Protection works with growers to understand their crop needs to get the most out of every acre from seed to harvest.

TruChoice® Opportunity Program

The TruChoice® Opportunity Program allows you to expand your financial options. The same low interest rate may be applied to DuPont-approved crop protection products and your DuPont Pioneer purchase. And earn a rebate on your qualifying DuPont Crop Protection product purchases with the TruChoice® Advantage Program.

For more information call the DuPont Support team at (888) 747-8047.



For more information

Contact your local DuPont retailer or representative to learn more about Aproach™ fungicide. And visit us at approach.dupont.com.



Treated: DuPont™ Aproach™ fungicide applied July 17, 2012, at 6 fl oz/A, R2 crop stage, Champaign, Illinois. Photos taken August 16, 2012.



Untreated

State registrations are pending. Contact your DuPont representative for details and availability in your state.

Asana® XL is a restricted-use pesticide.

This reference guide is not intended as a substitute for the product label for the product(s) referenced herein. Product labels for the above product(s) contain important precautions, directions for use and product warranty and liability limitations that must be read before using the product. Applicators must be in possession of the product label(s) at the time of application. Always read and follow all label directions and precautions for use when using any pesticide alone or in tank-mix combinations.

The DuPont Oval Logo, DuPont™, The miracles of science™, Aproach™, Asana® and Prevathon® are trademarks or registered trademarks of DuPont or its affiliates.

TruChoice® is a registered service mark of Pioneer Hi-Bred.

Quadris is a registered trademark of a Syngenta Group Company. Headline is a registered trademark of BASF Corporation.

Copyright © 2012-2013 E.I. du Pont de Nemours and Company. All Rights Reserved. 12/12

Reorder No.: K-26151-1 (Replaces K-26151)