Get more high-quality grass for better cattle performance with Grazon*.





Improve pastures with the rancher's brand.

Some of the weeds controlled include: Broomweed Croton Curlycup gumweed Dock Dogfennel Fringed sagewort Horsenettle Ironweed Pigweeds Ragweeds Thistles Vervain Trusted for years, Grazon* P+D herbicide delivers broad-spectrum, season-long control of tough weeds that's more effective and longer lasting than mowing or shredding. As the foundation of your pasture

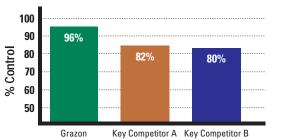
management program, Grazon improves grass production by reducing weed competition. You'll get more quality grass for greater flexibility and increased grazing options.

Put Grazon to work for you.

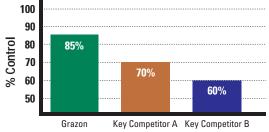
- Superior, complete control of annual and perennial broadleaf weeds.
- Safe to desirable grasses such as bahia, fescue, bluegrass, orchardgrass, bromegrass, Bermuda and native grasses.
- Long-lasting soil residual for full-season control.
- Application flexibility.

Grazon takes care of your toughest pasture weeds.

Get rid of the weeds costing you valuable pastureland and profits with Grazon herbicide. Specially formulated for grazing areas, Grazon provides effective, broad-spectrum control of annual and perennial broadleaf weeds, including tough weeds like those listed to the left.



Grazon gives you a higher level of control



Combined data from research plots testing Grazon against key competitive brands in Nebraska and Iowa, all evaluated 12 weeks after treatment using 2 pints/acre of each product. Weeds controlled included Western ragweed, goldenrod and Western ironweed. Combined data from research plots testing Grazon against key competitive brands in the Mid-Atlantic, all evaluated 12 weeks after treatment using 2 pints/acre of each product. Weeds controlled included horsenettle, spiny amaranth, common ragweed, plumeless thistle and musk thistle.



Grazon keeps working hard to ensure a dependable grass supply.

Thanks to its powerful formulation of picloram and 2,4-D, weeds absorb Grazon herbicide and quickly translocate it throughout the entire plant, killing it all the way down to the root. So even the toughest weeds don't stand a chance. But Grazon doesn't stop working there, it offers outstanding residual soil activity to control weeds that germinate or resprout after spraying – providing season-long results.

Grazon is flexible to your management

Grazon herbicide offers the application flexibility many pasture management strategies. Discuss y needs with your dealer or applicator to identify t strategy for your pasture.

Application options.

- One-pass spray alone (aerial/ground broadcas spot treatments).
- Apply with liquid fertilizer in a weed-and-feed
- Mix with Remedy* herbicide to also get superior control of small brush.



Grazon improves your pasture for better cattle performance.

With Grazon herbicide watching over your pasture, you'll reduce competition from broadleaf weeds to

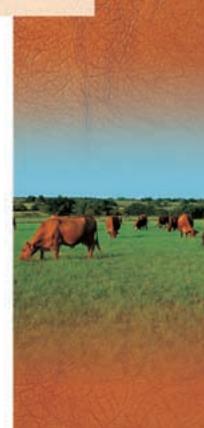
Tank-mix for brush control.

When you've got more than just broadleaf weeds to contend with, tank-mix Grazon herbicide with Remedy herbicide. Together, these two herbicides provide broadspectrum weed *and* brush control. It's ideal for resprouts and small brush, or for treating dense, mature brush in pasture renovation programs.

significantly improve pasture productivity. That means more high-quality grass and a healthier grazing environment to help lower feed costs and feed more cattle. An abundant supply of high-quality forage can deliver profitable results, like better body condition for faster breed-back and higher conception rates, healthier nursing calves, improved weaning weights, and overall better beef production.

Grazon respects your land.

Not only does Grazon herbicide help increase grass production, it enhances your ability to care for the land. Used over time in a sound pasture management program, Grazon will help limit spot grazing, which can lead to soil erosion. A healthy pasture also holds moisture better, so drought tolerance is enhanced.





Get the job done right with Grazon.

Grazon herbicide is brought to you by Dow AgroSciences, the experienced leader in range and pasture management. We not only offer you a lineup of proven products like Grazon, our team of Range & Pasture Specialists provides the industry's most

experienced support. These Specialists can work with you to identify your management needs and goals, then formulate a sound treatment program. Contact your Dow AgroSciences Range & Pasture Specialist to put a program in place for your operation. For the name of a Specialist in your area, call 1-800-263-1196 or visit our Web site at www.rangeandpasture.com.

Our commitment to you, our industry and the environment.

Responsible Care[®]

The Responsible Care® Program is a voluntary initiative within the global chemical industry to promote the safe handling of our products from inception in the research laboratory, through production, use and disposal. We are an active participant and have signed on to the more stringent Responsible Care guiding principles. This initiative provides a framework to help us manage, measure and communicate our global commitment.

Spray Drift Task Force

A charter member of the Spray Drift Task Force (SDTF), there are currently 37 member companies in this joint venture of crop protection registrants. Formed to provide spray drift data to the United States Environmental Protection Agency (EPA), it is a good example of how we can address industrywide issues.

Environmental Stewardship Award Program

The Environmental Stewardship Award recognizes cattlemen whose natural resource stewardship practices contribute to the environment while enhancing productivity and profitability. Every year, entrants are nominated from around the country and are judged at the state, regional and national level for their contribution. We're proud to sponsor this program from the National Cattlemen's Beef Association (NCBA).



For more information on Grazon or any of our Range & Pasture herbicides, see your agricultural products dealer or custom applicator, or call Dow AgroSciences at 1-800-263-1196.



www.rangeandpasture.com



*Trademark of Dow AgroSciences LLC Grazon P+D herbicide is a federally Restricted Use Pesticide. ®Responsible Care is a registered servicemark of the American Chemistry Council. Always read and follow label directions. 532-C2-179-02 EPI 000000 R01-03-029 (2/03) BR EPI 000000 010-56084